

## CORPORATE FUNDING SPONSORSHIP OPPORTUNITIES



## WHY KEYSTONE SYMPOSIA?

Keystone Symposia was founded on the philosophy that partnerships with academic and industry sectors spur scientific, technological and translational advances and innovations that ultimately achieve greater impacts on research, patients, and society. As such, life science industry partners have always been invaluable to Keystone Symposia's mission and success.

These partnerships provide benefits to both parties:

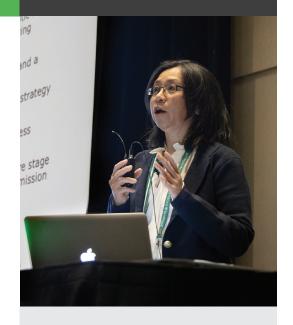
- Financial support from leading biotechnology, pharmaceutical and other lifescience companies is a critical resource for conference program expenses, as well as diversity and career-development initiatives that provide training opportunities for the next-generation.
- Partners receive exclusive access and visibility to key audiences and customers in life-science research from around the world, spanning diverse regions and disciplines.

## 2022/2023 SPONSORSHIP LEVELS

Champions \$100,000+

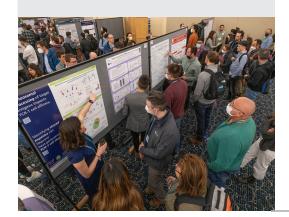
Sustaining = 3yr Agreement

- Our top-tier supporters, providing vital and ongoing support to Keystone Symposia's mission
- Credited as sponsor in connection with 8-10 scientific Events.
- Listed as Champion level supporter on Keystone Symposia website and all mobile platforms
- Recognition on Event program, with logo on Event meeting pages
- · Ability to Exhibit at selected Events
- Logo inclusion in Slide Loop presentation at all conferences
- Representation for one staff member on the Keystone Symposia Scientific Advisory Board (SAB)
- Complimentary registrations for set number of staff members at each selected event



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Our mission is to accelerate scientific advancements and medical breakthroughs by connecting science and scientists across all disciplines and boundaries.



**Benefactors** \$50,000-\$99,999

Sustaining = 3yr Agreement

- Essential support providing valuable funding toward furthering scientific conferences and education
- Sponsorship recognition benefits associated with 5-7 conferences of choosing, including name, logo and link on conference webpages; and logo and corporate profile on the conference sponsor page of the Mobile App.
- · Company name listed as Sponsor.
- · Prominent recognition in slide loop presentation at all conferences.
- Recognition on Keystone Symposia webpages with the Company logo and a link to website.
- Representation for one staff member on the Keystone Symposia Scientific Advisory Board (SAB)
- Complimentary registrations for set number of staff members at each selected event

Sponsors
Directors' Fund Level

\$25,000-\$49,999

Sustaining Sponsor = 3yr Agreement

- Our most popular level of support for corporate funding, our Sponsors receive ample ROI in terms of brand awareness and recognition
- Sponsorship recognition benefits associated with 2-3 conferences
  of choosing, including name, logo and link on conference webpages;
  and logo and corporate profile on the conference sponsor page of
  the Mobile App.
- Company name listed as Sponsor.
- Prominent recognition in slide loop presentation at all conferences.
- Recognition on Keystone Symposia webpages with logo and a link to website.
- Representation for one staff member on the Keystone Symposia Scientific Advisory Board (SAB)
- Complimentary registrations for 1 staff member at each selected event

## SCIENCE WITH A GLOBAL REACH



5 Continents

In countries such as ITALY, BRAZIL, UGANDA, SOUTH KOREA, AUSTRIA, IRELAND, TAIWAN, SWEDEN, THE USA, GERMANY, CANADA, & MODE

60 Conferences annually

15,000 Annual conference attendees

50 Years of conferences

300+ Global Health Travel Awards Granted





For inquiries or questions, contact the Corporate Relations Team

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**KEYSTONESYMPOSIA.ORG**