

# MEETING-SPECIFIC SPONSORSHIP OPPORTUNITIES



Thank you for your interest in sponsoring Keystone Symposia. Your gift assists our 50-year mission to bring the scientific community together, across geographic and interdisciplinary boundaries, to catalyze the discovery, innovation, and breakthroughs that accelerate scientific research and medical advancement.

## 2023/2024 RECOGNITION LEVELS & BENEFITS

Contributor \$2,000

- Recognition on the Keystone Symposia donor webpage and logo/ link on the meeting program webpage which will feature your corporate logo and link to your website.
- Basic Donor profile on the meeting APP which would feature your logo and link to your website.

Donor \$2,500-\$4,999

- Literature table space (take-one table) for up to three pieces at two meetings of your choice.
- Your corporate logo in the slide loop presentation which runs between each session.
- Recognition on the Keystone Symposia donor webpage, on the meeting program webpage which will feature your corporate logo and link to your website.
- Basic Donor profile on the meeting APP which would feature your logo and link to your website.

Patron \$5,000-\$9,999

- Literature table space (take-one table) for up to three pieces at five meetings of your choice.
- Your corporate logo in the slide loop presentation which runs between each session.
- Recognition on the Keystone Symposia donor webpage, and on the meeting program webpage which will feature your corporate logo and link to your website.
- Basic Donor profile on the meeting APP which would feature your logo and link to your website.

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Our mission is to accelerate scientific advancements and medical breakthroughs by connecting science and scientists across all disciplines and boundaries.

## **ATTENDANCE DEMOGRAPHICS** BY OCCUPATION



- Professor 12.9%
  - Associate Professor 5.74%
- Assistant Professor 8.58%
- Academic/Government 6.47%
- Industry/Biotech Scientist - 18.07<sup>°</sup>%
- Physician/Physician Scientist 3.34%
- Postdoc 16.68%
- Student 19.42%
- Other/Journalist/Administrator/ Early-Stage Investigator/ Research – 2.45%
- Unknown 6.34%

## **Partner**

\$10,000-\$24,999

- Enhanced Donor profile on the mobile APP: upload video content/ whitepapers/flyers/brochures.
- · Literature table space (take-one table) for up to three pieces at five meetings of your choice.
- Your corporate logo in the slide loop presentation which runs between each session.
- Recognition on the Keystone Symposia donor webpage, and on the meeting program webpage which will feature your corporate logo and link to your website.

#### Exhibitor

- x1 Meeting \$7,500
- x2 Meetings \$14,000
- x3 Meetings \$18,000

- One complimentary meeting registration to attend plenary sessions. Two exhibit-only guest passes available upon request.
- Table-top exhibit, please note the room will not be divided. Set-up is open (no pipe and drape or room dividers) but you are welcome to provide your own background, etc., and provide us details, dimensions, etc.
- "Take-one" literature table space. Three pieces per meeting.
- · Recognition on the Keystone Symposia webpages, on the meeting program webpage which will feature your corporate logo and link to your website.
- Your logo and corporate profile on the meeting supporter page of the Mobile APP.
- Enhanced donor profile on the mobile APP: upload video content/ whitepapers/flyers/brochures.
- Your corporate logo in the slide loop presentation which runs between each session.
- Email sent to all attendees prior to the meeting promoting your exhibit.
- · Lead Generation

### OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE

See below other amazing sponsorship opportunities available. Please contact us to tailor your sponsorship at development@keystonesymposia.org.

- Exclusive APP Sponsor for 2024 Season
- Social Hour Sponsor
- Welcome Mixer Sponsor
- Entire conference category sponsor
- Enhanced Donor APP profile upload video content/whitepapers/flyers/brochure
- Networking sessions
- · Sponsorship banner in On-Demand package



If you have any questions or inquiries, please reach out to our Development Team: development@keystonesymposia.org