# 2024 Year in Review



KEYSTONE SYMPOSIA

OUR MISSION STATEMENT: As a 501(c)(3) nonprofit organization, Keystone Symposia will serve as a catalyst for the advancement of biomedical and life sciences by connecting scientists within and across disciplines at conferences and workshops held at venues that create an environment conducive to information exchange, generation of new ideas and acceleration of applications that benefit society.

## SCIENCE WITH A GLOBAL REACH



2024 MEETING SEASON Conference attendees
(in person + virtual)

Conferences

Global Health Travel Awards Granted Scholarships Awarded

## DEMOCRATIZING ACCESS TO SCIENCE

As part of our mission to serve diverse scientific communities, we now offer On Demand Access for all of our conferences. On Demand Access ensures the availability of essential scientific resources to broader audiences, including those unable to travel to the meeting due to financial limitations, family obligations, health reasons or other circumstances. Through this initiative we are able to reach more diverse audiences globally and locally.



800

hours of On Demand content produced from conferences in 2024

On Demand viewers from

53

countries in 2024

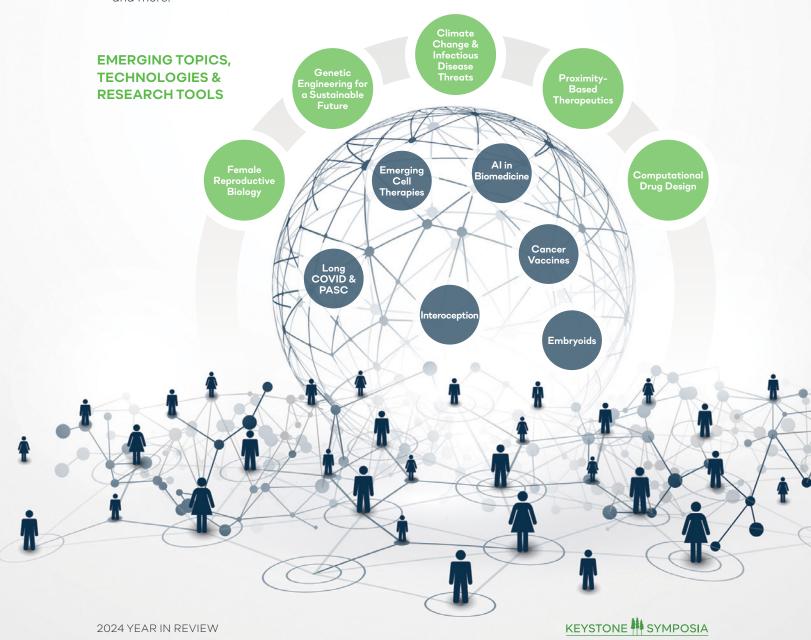


### INVESTING IN EMERGING SCIENCE

At Keystone Symposia, we are all part of a global team, calling on the best minds in life sciences, across academia, industry, government and nonprofit sectors, to chart a course to biomedical breakthroughs and innovation. The most impactful science often happens at these interfaces, and Keystone Symposia provides the ideal forum for such advances.

We connect thought-leaders across sectors and disciplines to derive novel scientific directions and innovative solutions to biomedical challenges, which cannot be solved by one-dimensional approaches.

- bridging academic, industry, government and nonprofit sectors.
- bridging basic scientists, clinicians, public health experts, computational biologists, regulatory experts and more.





# INVESTING IN THE NEXT GENERATION

Although Keystone Symposia is an organization for scientific advancement, we offer far more than just cutting-edge science. Underneath, we are an organization for the advancement of scientists within our community, offering career inspiration, guidance and support towards career success on many levels. It is our mission to train the next generation of scientists, who will drive research and medicine in new directions as the innovators and thought leaders of tomorrow. Investing in their future is how we will truly make a lasting and transformative impact.

**scholarships** provide funding for early career scientists to attend meetings, present their work alongside field leaders and forge lasting relationships that will serve them throughout their careers.

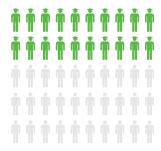
**CAREER ROUNDTABLES** provide career advice and insight from field leaders, from diverse demographic backgrounds and career paths, for trainees aspiring to follow in their footsteps.

**SHOWCASING RISING STARS** - Students and postdocs are selected to present their work alongside field leaders at the podium, providing visibility and experience essential for career advancement. Each program features between 20-30 rising stars selected from abstract submissions.

These are just some examples of the many leadership training, mentorship and career advancement opportunities we provide. Read more here.



\*funded through internal sources, NIH grants and foundation, corporate and individual support



40% of meeting attendees are students or post-docs



of meeting attendees rate meeting atmosphere as conducive to juniorsenior interactions



## INCLUSIVE EXCELLENCE PROPELS DISCOVERY

#### Read the Fellows Report



Keystone Symposia invests in a number of diversity initiatives to bolster the reach and impact of our scientific community.

Despite substantial advances in science and medicine, we continue to face significant challenges which will require the full spectrum of scientific talent and perspectives to tackle. Drawing on the unique expertise and insights of participants from different backgrounds, countries, disciplines, sectors and career stages, Keystone Symposia connects people across worlds that are often siloed to devise ground-breaking solutions that benefit humankind.

Together, these programs aim to increase diversity across all measures, including gender, ethnicity, age, career trajectory, etc., and provide participants with the tools to succeed along their chosen career path. Their success is our success, and fostering diversity of perspectives within the scientific workforce, and among all segments of our own organization, is essential to creating an equitable future for everyone.

## DIVERSITY IN LIFE SCIENCE PROGRAMS



- Fellows Program
- UR Scholarships
- Early Career Investigator Travel Awards (ECITAs)
- Global Health Travel Awards



# TRANSFORMATIVE PROGRAMMING

Keystone Symposia conferences inspire transformative research directions by design, with programs and formats that spark big ideas to solve today's greatest biomedical challenges, and catalyze collaborations to bring these ideas to fruition.

#### **INSPIRING BIG PICTURE CONVERSATIONS**

Attendees are encouraged to think big through engaging panel discussions, forums and workshops that tackle big picture issues at the intersection of science and society. These dynamic and impactful formats inspire innovative solutions with broad impacts.

- Health Equity Forums address health equity challenges and solutions across various biomedical disciplines. Read more here.
- Ethics Panels explore ethical issues in the context of genetic engineering, Al, and other emerging technologies and their applications.
- Regulatory Challenges Panels facilitate dialog between scientists and regulators to navigate new challenges in bringing emerging treatments like cell therapies and personalized medicine to patients quickly and safely.

#### **CULTIVATED BY WORLD-RENOWNED LEADERS AND INNOVATORS**

Our conference portfolio defines the cutting-edge in science and translational medicine because it is directed and refined by our esteemed Scientific Advisory Board (SAB). Comprised of ~100 global leaders across academic and industry sectors, from basic biologists to clinician scientists, this cross-disciplinary board of experts ensures that our meetings are as visionary as they are!

Read more about the SAB and the conference development process here.

### SCIENTIFIC ADVISORY BOARD REPRESENTATIVES

Current as of July 1, 2024



Experts on SAB



Representatives from

5

continents

NORTH AMERICA, SOUTH AMERICA, EUROPE, AFRICA, ASIA

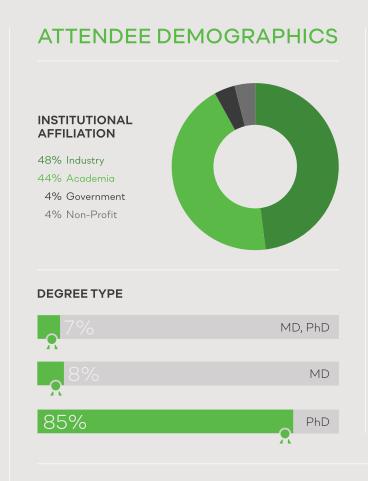
countries

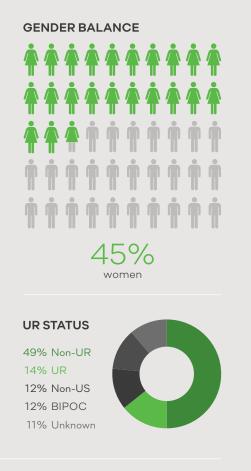
BELGIUM, BRAZIL,
CANADA, CHINA, FRANCE,
GERMANY, IRELAND,
ITALY, NETHERLANDS,
SOUTH AFRICA, SWEDEN,
SWITZERLAND, UNITED
KINGDOM, UNITED STATES



# INTEGRATING ACADEMIC, INDUSTRY AND MEDICAL PERSPECTIVES

Keystone Symposia provides a venue for academic, industry and clinical scientists to find common ground, and inspire each other towards transformative advances. Our conferences provide a unique collaborative atmosphere to catalyze cross-disciplinary insights and innovations that alter the trajectory of research fields and medical capabilities.





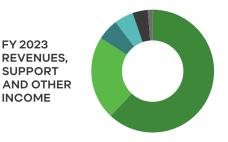


"One of the services that Keystone provides to the field is a place where people can intensely engage in research and exchange ideas and a place for fellows to learn new ideas and network. If you are building a program and hiring faculty, it is a wonderful place to see the senior folks and rising stars just beginning their careers, where you can really sit down and talk with them, to help you recruit. That's one of the reasons I come to the meetings." –Jim Allison, 2018 Nobel Laureate and 2024 Conference Organizer

## **DONOR IMPACT**

Keystone Symposia relies on donor support to enhance the impact of our conferences on scientific advancement and the communities that we serve. Donations provide the means to enhance scientific programming to drive transformative conversations and provide critical career development and networking opportunities that propel careers forward. Donor funding also supports Financial Aid for students, postdocs, and early career investigators, ensuring that talented individuals from diverse backgrounds can participate, contribute, and benefit from our scientific community.

Moreover, donations enable us to advance Diversity in Life Sciences Programming through initiatives like our signature Keystone Symposia Fellows Program, Career Roundtables, Scholarships for underrepresented (UR) scientists and Health Equity Forums. These programs not only foster inclusivity within our conferences but also promote equity and diverse representation in scientific research and leadership. By investing in these initiatives, donors directly contribute to creating a more robust and inclusive scientific community that drives meaningful progress and innovation in biomedical research and beyond.



62% Conference Registration & Other

22% Contributions & Sponsorships

5.7% Net investment Return

5% Federal Grants

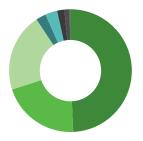
4% Miscellaneous Income

1.3% In-kind Contributions

"This keystone meeting will really impact my career progression, and I am happy to participate to establish productive networks, listen to novel science and emerging ideas, and acquire knowledge." -N. Francis, Global Health Travel Awardee from Cameroon

#### **SOURCES OF DONATIONS**

Fiscal Year 2024



\$1,114,342 Corporate \$469,228 Foundation

\$59,875 Individual

\$72,000 Non-Profit

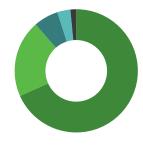
\$42,794 Government \$31,634 Academic

\$4,500 Publication

\$2,261,402

#### **SCHOLARSHIPS AWARDED**

Fiscal Year 2024



358 Traditional Scholarships

106 Global Health Travel Awards

34 Underrepresented Trainee Scholarships

18 Early Career Investigator Travel Awards

8 Fellows Travel Awards



### SUPPORT KEYSTONE SYMPOSIA

Our mission is made possible by financial support from organizations and individuals throughout the global life science community. As a 501(c)(3) educational nonprofit organization, these generous sponsorships, gifts and grants fund many aspects of our meeting programs and scholarship opportunities.

LEARN MORE ABOUT SUPPORTING KEYSTONE SYMPOSIA keystonesymposia.org/support-us