

2019 Annual Report



**FORGING
NEW
FRONTIERS**

KEYSTONE  SYMPOSIA

OUR MISSION STATEMENT: Keystone Symposia will serve as a catalyst for the advancement of biomedical and life sciences by connecting scientists within and across disciplines at conferences and workshops held at venues that create an environment conducive to information exchange, generation of new ideas and acceleration of applications that benefit society.

SCIENCE WITH A GLOBAL REACH

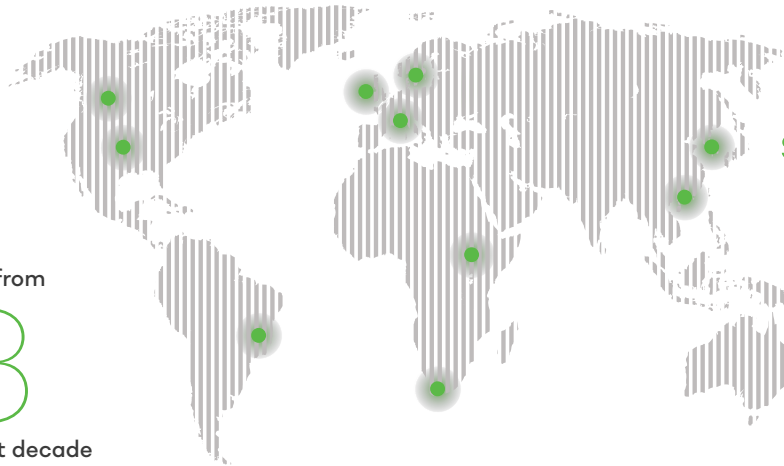
CONFERENCES
HOSTED IN...

5
Continents

With participants from

143

countries in the last decade



UGANDA,
BRAZIL,
AUSTRIA,
SOUTH KOREA,
IRELAND,
TAIWAN,
GERMANY,
SWEDEN,
CANADA,
THE USA
& MORE

13,584

Conference attendees in 2019

59

Conferences
in 2019

48

Years of
conferences

284

Global Health Travel
Awards Granted

WORLDWIDE AUDIENCES & IMPACT

Virtual Keystone Symposia is an initiative to extend the reach and impact of life-science research to broader audiences worldwide, via digital media technologies. The platform offers an invaluable resource to the global scientific community, featuring conversations at the intersection of science and society like our Health Disparities Series.



20,622

Registrants for live online events



Live thought leader insights

FREE TO ALL



**ON-DEMAND
SCIENCE**

TOPICS RANGING FROM
**MOLECULAR
BIOLOGY**



**GLOBAL
HEALTH**

SciTalks with
diverse voices &
global perspectives

200+

Viewed from

147

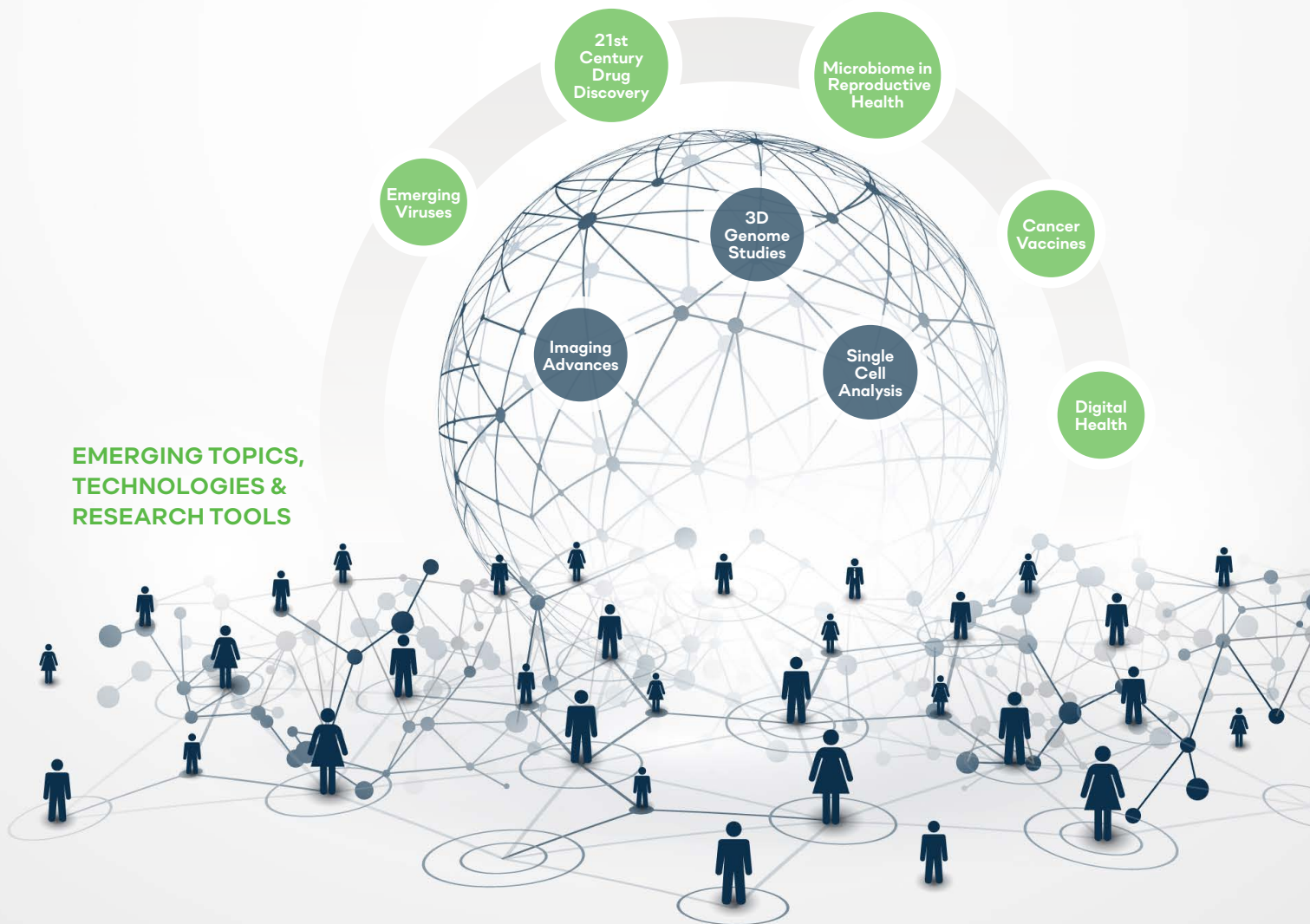
countries

DRIVING SCIENCE IN NEW DIRECTIONS

At Keystone Symposia, we are all part of a global team, calling on the best minds in life sciences, across academia, industry, government and nonprofit sectors, to chart a course to biomedical breakthroughs and innovation. The most impactful science often happens at these interfaces, and Keystone Symposia provides the ideal forum for such advances.

We connect thought-leaders across sectors and disciplines to derive novel scientific directions and innovative solutions to biomedical challenges, which cannot be solved by one-dimensional approaches.

- bridging academic, industry and government sectors
- bridging computational, molecular biologists, basic science, clinicians, public health, drug development, regulatory experts, etc.



THE FUTURE OF SCIENCE AND CAREER-DEVELOPMENT

Although Keystone Symposia is an organization for scientific advancement, we offer far more than just cutting-edge science. Underneath, we are an organization for the advancement of scientists within our community, offering career inspiration, guidance and support towards career success on many levels. It is our mission to train the next-generation of scientists, who will drive research and medicine in new directions as the innovators and thought-leaders of tomorrow. Investing in their future is how we will truly make a lasting and transformative impact.

SCHOLARSHIPS provide funding for early career scientists to attend meetings, present their work alongside field leaders, and forge lasting relationships that will serve them throughout their careers.

CAREER ROUNDTABLES provide career-advice and insight from field leaders, from diverse demographic backgrounds and career paths, for trainees aspiring to follow in their footsteps.

...And many other leadership training, mentorship, and career advancement opportunities.



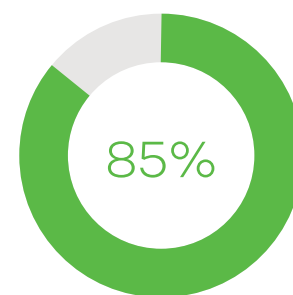
**scholarships
GIVEN ANNUALLY***

**funded through internal sources, NIH grants and foundation, corporate and individual support*



40%

of meeting attendees
are students or
post-docs



of meeting attendees
rate meeting
atmosphere as
conducive to junior-
senior interactions

"Being able to meet the 'giants' in the field in such an intimate setting was invaluable. I loved talking science with them, and I also cannot underscore enough the advantage this head start will give me towards to my future career."





FELLOWS CLASS OF 2020

*You can only pursue things that you can envision—
if you don't know what's out there you're limited.
The KS Fellows Program opened doors that I
didn't know existed, and helped me walk through.*

Manu O. Platt, PhD
Associate Professor, Georgia Institute of Technology,
Keystone Symposia Fellow



OUR STRENGTH IS IN OUR DIVERSITY

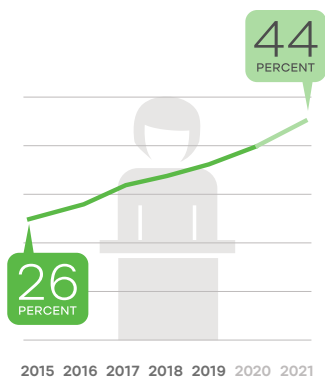
Keystone Symposia invests in a number of diversity initiatives to bolster the reach and impact of our community. Despite substantial advances in science and medicine, we continue to face greater and greater challenges which will require diverse perspectives from around the world to tackle. Drawing on the unique expertise and insights of participants from different backgrounds, countries, disciplines, sectors and career stages, Keystone Symposia connects people across worlds that are often siloed to devise novel solutions that benefit humankind.

Together, these programs aim to increase diversity across all measures, including gender, ethnicity, age, career trajectory, etc., and provide participants with the tools to succeed along their chosen career path. Their success is our success, and fostering diversity of perspectives within the scientific workforce, and among all segments of our own organization, is essential to shaping a future in which everyone wins.

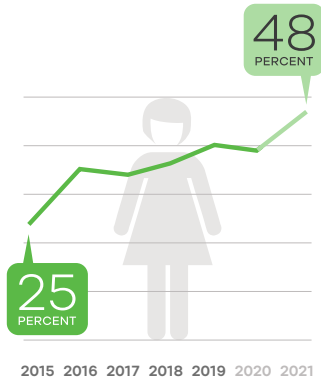
DIVERSITY IN LIFE SCIENCE PROGRAMS

- Fellows Program
- UR Scholarships
- Early Career Investigator Travel Awards (ECITAs)
- Global Health Travel Awards





Plenary Speaker
Gender Balance



Organizer
Gender Balance

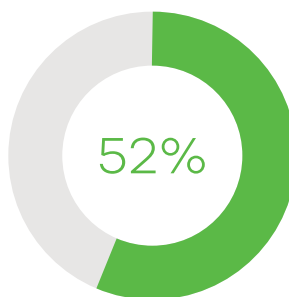
GENDER REPRESENTATION

Keystone Symposia is committed to gender equality, across all aspects of our conferences and organization. We lead by example, with a stellar staff comprised of more than 50% women and a dream team of inspirational women spearheading our efforts.

We strive to ensure equal representation by women scientists among our meeting organizers, speakers, scholarship winners, etc., to provide an inclusive and supportive community for women across all career stages. These efforts, and their success, are illustrated by substantial increases in female representation across our meeting portfolio in recent years—approaching and in many cases achieving equity.



47%
of our Board of Directors
are women



52%
of junior
(students/post-docs)
participants are women

LEADERSHIP TEAM



Deborah L. Johnson, PhD
PRESIDENT & CHIEF EXECUTIVE OFFICER



Thale Jarvis, PhD
CHIEF SCIENTIFIC OFFICER



Pam Daugherty, CPA
CHIEF FINANCIAL OFFICER



DEBORAH L. JOHNSON, PhD

[PRESIDENT & CHIEF EXECUTIVE OFFICER]

As CEO, it is my mission to bolster our mentorship and diversity initiatives, to strengthen our training of the next-generation of biomedical leaders. Investing in their future is how we will truly make a lasting and transformative impact.



WALTER MOOS, PhD

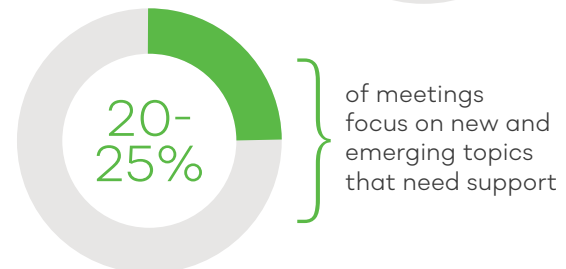
[CHAIR OF THE BOARD]

I am inspired by the words of my father, who always said, "The difficult we do immediately. The impossible takes only a little longer." That is one of Keystone Symposia's greatest strengths – it sets the stage for the impossible to become yesterday's success, and then we move on to bigger and better.

DONOR IMPACT

Philanthropic support has a profound impact on our ability to offer career development opportunities to the next-wave of scientific leaders. Many thanks to the Board members, life science visionaries and life science industry partners, who generously contributed in 2019. Support from industry partners enables us to invest in meetings that highlight emerging areas of research and innovation.

Keystone Symposia is committed to building a sustainable organization for many years to come. To that end, we have expanded our fundraising efforts and established an Individual Giving program that has already increased individual support by 70% for fiscal year 2020 (beginning July 2019). These generous individual donations help to support our diversity efforts, travel award scholarships and establish endowments that create lasting legacies.



WITH YOUR HELP

we can continue to expand these programs, while ensuring the support of talented up-and-coming scientists for years to come.

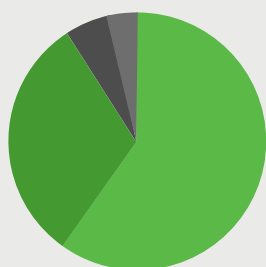


STATEMENT OF ACTIVITY

	2019		2018	
	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	TOTAL
REVENUE, SUPPORT AND GAINS				
Conference registration and other, net of scholarships of \$322,140 and \$196,463, respectively	\$11,233,512		\$11,233,512	\$ 11,181,734
Federal and state contracts and grants	514,969		514,969	470,080
Contributions and sponsorships	3,365,566	2,605,651	5,971,217	3,409,378
Net investment return	942,527	28,835	971,362	549,331
Net assets released from restrictions	1,344,801	(1,344,801)	-	-
Total revenue, support, and gains	17,401,375	1,289,685	18,691,060	15,610,523
EXPENSES				
Scientific and educational symposia	10,703,985		10,703,985	10,485,957
Supporting services expense				
Management and general	4,394,707		4,394,707	4,026,683
Fundraising and development	868,341		868,341	722,839
Total supporting services expense	5,263,048	-	5,263,048	4,749,522
Total expenses	15,967,033	-	15,967,033	15,235,479
RETURN OF FUNDS TO DONORS	-	(308,447)	-	-
Change in Net Assets	1,434,342	981,238	2,724,027	375,044
Net Assets, Beginning of Year (Restricted)	14,886,749	2,410,978	17,297,727	16,922,683
Net Assets, End of Year	\$ 16,321,091	\$ 3,392,216	\$ 20,021,754	\$ 17,297,727

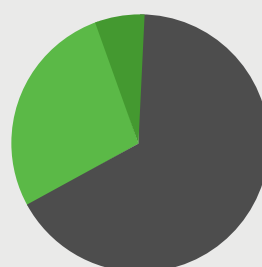
*Keystone Symposia Fiscal Year 2018 and 2019, which starts and ends on July 1

2019 REVENUES, SUPPORT & GAINS



60% Program Revenue
32% Contributions
 & Sponsorships
5% Net Investment
 Return
3% Federal & State
 Contracts & Grants

2019 EXPENSES



67% Scientific &
 Educational
 Symposia
28% Management
 & General
5% Fundraising